



Diamond Times



Volume 2 - 10

Welcome to Diamond Auto Spa and Lube and the **Diamond Times**! This quarterly newsletter is intended to help educate you regarding your vehicles care and to further ensure your family's safety and to promote your vehicles appearance and longevity.

Along the way, we will also provide some car care "fun facts," service features, seasonal recommendations, insight into the inner workings a "flex-serve" car wash in addition to "Diamond News" regarding our exceptional employees... those dedicated individuals devoted to serving YOU and your vehicle's every need.

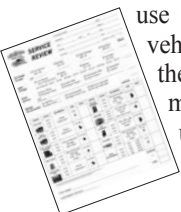
Life's a BEACH!

For many folks heading to the beach for a week of sun, sand and salt water is an annual pilgrimage this time of year. For the rest of us life is an everyday BEACH!



Whether you're truckin' on down to PCB, HH, SSI or any other of the beach acronyms or just heading off for your daily commute it's your ride that gets you there safely and on time (unless of course it's Monday). At Diamond Auto Spa and Lube we take our role as your local automotive specialist very seriously so to ensure your ride gets a thorough and complete inspection at every visit we've created a Service Review form that our technicians

use to document the status of your vehicles systems. Let's face it, there's a lot going on with today's modern car...how can we keep up? The Diamond Auto Spa & Lube Service Review provides our technicians and YOU a complete picture of your ride and helps to make sure it stays in tip-top shape for whichever BEACH you're heading too!



Introducing Diamond Extreme - 3 Step Professional

Diamond Auto Spa and Lube is pleased to introduce the **Diamond Extreme - 3 Step Professional** paint reconditioning system. In cooperation with nationally-recognized Meguiar's car care products, Diamond Auto Spa and Lube has developed a vehicle finish reconditioning system designed to remove even the toughest scratches, blemishes and paint defects and to restore that factory-fresh deep gloss finish. During Step 1 a Meguiar's Mirror Glaze cutting compound is professionally applied to correct serious problem areas. At Step 2, a Meguiar's Dual Action Cleaner-Polish used to remove finer paint swirls, stains, blemishes and oxidation. At Step 3 Meguiar's HI-TECH **Yellow Carnuba** wax is used to obtain a deep gloss finish resistant to environmental contaminants. Ask about the **Diamond Extreme - 3 Step Professional** paint reconditioning system TODAY!



A Racing Stripe? Really? Honey, Are the Lights On?

Be honest, do your headlights look like this? Most folks we speak too regarding headlight restoration just don't realize it's something that can be done while visiting your local Diamond Auto Spa and Lube. A specially formulated rubbing compound is applied to the lenses and through the use of a buffer and extremely light grit sandpaper years of deterioration are wiped away leaving *clearer lenses* and BRIGHTER lights! Headlight restoration can normally be completed within 15 minutes so help to promote your family's safety by asking for a headlight restoration TODAY!



Open For Business!!



Please Visit our second Buford location at 4227 Buford Drive (.5 miles west of I-985 Exit 4 on Hwy 20)

Fundraise and Earn 50%!



Over the last few months school sports teams, churches and several other organizations have used

(with great success) the Diamond Promise program to help fundraise for their activities. In doing so, they have also helped to promote local environmental stewardship and to help teach our youngsters one of life's most important lessons, the value of earning one's own way. Visit www.mydiamondautospa.com to learn more or stop in your local Diamond Auto Spa and Lube to enroll TODAY!

Got the Shimmys? It's TIME for a Tire Rotation and Balance!

(See Coupon on page 2)

NEW PRODUCT CORNER

Try the Latest in Fuel System Cleaning Technology

GUMOUT All-IN-ONE COMPLETE!



- Improve gas mileage
- Prevent future deposit build up
- Restore lost horsepower
- Remove water from gasoline
- Lubricate engine parts
- Clean the ENTIRE fuel system & keep it clean for up to 3,000 miles

ONLY \$9.95

*Available at all Diamond Auto Spa locations

Auto Trivia??

1. Who is known as the Father of the Mustang?
2. Which performance car manufacturer first built tractors?
3. Which 1950's vehicle is said to look like an Oldsmobile sucking on an orange?

(See page 2 for the answers)

3638 Wallis Road
Oakwood, GA 30548
770-287-8911

2158 Sandridge Court
Gainesville, GA 30501
678-450-0062

5015 Friendship Road
Buford, GA 30518
770-614-5328

4227 Buford Drive
Buford, GA 30518
770-945-6333

Visit us on the web at: www.mydiamondautospa.com



Diamond Sports



Volume 2 - 10

Employees of the Quarter!

Manuel Fuentes – Oakwood

Juan Soto – Gainesville

Alan Magahie – Buford

Diamond Auto Spa and Lube WINS!!



The Diamond Auto Spa and Lube race team WINS the 3rd Annual Greater Hall Chamber of Commerce Corporate Challenge. In addition to taking bragging rights for the next year, Diamond Auto Spa's own Juan Soto took first place in the 18-39 male category with a time of 18:11. Who's is this Juan? He's the technician "under your car" when you visit the Gainesville location on Thompson Bridge Rd.

Congratulations to the Whole Team!

- Edgar Arroyo
- Bernardo Calderon
- Luis Zeleya
- Juan Soto
- Carlos Calderon

CHAMPIONS!



For the 3rd year in a row, team ENGLAND takes the championship trophy for the local Hispanic soccer league. MORE congratulations to Diamond Auto Spa's own!

Pictured left to right: Juan Soto, Edgar Arroyo, Luis Zeleya

CONGRATULATIONS!



Great job by Kevin Ryan and the whole crew at the Friendship Road location for earning the inaugural Best Performing Wash Trophy! Way to Go!



The Diamond Auto Spa and Lube race team participated in the 2nd annual Fallen Heroes of Georgia

1K/5K/10K road race held this past April at Lake Lanier Islands. Fallen Heroes of Georgia run honors those service members from Georgia who have paid the ultimate price defending freedom in Iraq and Afghanistan since 2001. To learn more or do donate please visit: www.fallenheroesofgeorgia.com

Answers to Trivia Questions:

1. John Delorean
2. Ferrari
3. Ford Edsel

WASH Your Car!

(Not So Subliminal Message)

<p>\$10 OFF</p> <p>Any Express Wax or Interior Service</p> <p>Good at Buford Drive location ONLY. Coupon must be presented at checkout. Not valid with any other offer.</p> <p>Expiration 8/30/2010</p>	<p>\$5 OFF</p> <p>Tire Rotation & Balance</p> <p>Good at ANY location. Coupon must be presented at checkout. Not valid with any other offer.</p> <p>Expiration 8/30/2010</p>	<p>\$5 OFF</p> <p>Your Next Ultimate Full Service Wash</p> <p>Good at ANY location. Coupon must be presented at checkout. Not valid with any other offer.</p> <p>Expiration 8/30/2010</p>	<p>\$10 OFF</p> <p>Your Next Complete Transmission Flush</p> <p>Good at ANY location. Coupon must be presented at checkout. Not valid with any other offer.</p> <p>Expiration 8/30/2010</p>
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